

Volume 38, Issue 1

Q2 2013 Edition

The Thumbprint



Project Management Institute
Michigan Thumb Chapter

Supporting Members Through Education and Training

MICHIGAN THUMB CHAPTER 2ND QUARTER 2013 EDITION

Michigan Thumb Chapter

Professional Development Day (PDD)

September 23, 2013

"50 Shades of Project Management – Managing the Grey Areas "

Chapter Openings
Michigan Thumb Chapter
Board of Directors

**Two board members (Ed Turley and Rick Crawshaw)
Will be travelling to Traverse City to participate in the
Region 4 Leadership meeting held July 12-14, 2013.**

Website: <http://www.pmi-thumbchapter.org/>

<http://www.linkedin.com/groups/Project-Management-Institute-Michigan-Thumb-4427050>

Welcome to the 2013 Edition of *The Thumbprint*.

Please forward all ideas, articles and suggestions to:

dirnewsletter@pmi-thumbchapter.org

Job Opening

Director of Marketing

The chapter is seeking a volunteer for the Director of Marketing position. I have listed some of the responsibilities below. If you are interested in helping with some of the tasks listed below please let me know.

Also, if you know a marketing student or marketing class in a local college that might be willing to help out let me know. Some students should receive credit/experience for helping create marketing material.

This position is important as it helps us identify an audience and market our PDD, and educational classes. These two events are the most important, as they are the best way for the chapter to raise funds.

Some tasks for Director of Marketing:

- Help create flyers for special events – PDD invitations, Educational Class Flyer, etc.
- Update LinkedIn and Facebook pages weekly/monthly
- Help identify potential sponsors
- Create value added sponsorship documentation – PowerPoint's, PDF's , etc.
- Create a long term marketing plan – (3-5 years)
- Attend monthly board meetings
- Help create a plan to retain and grow membership

If anyone has questions or would like to help out the chapter please let me know.

Thanks,

Ed Turley

VP Membership

vpmembership@pmi-thumbchapter.org

Job Opening
Newsletter Editor

The chapter is seeking a volunteer to create this newsletter.

Interested chapter members should contact Ed Turley.


Having MS Publisher experience would be a plus.

Thanks,

Ed Turley

VP Membership

vpmembership@pmi-thumbchapter.org



Job Opening

Director Education

The chapter is seeking a volunteer for Director of Education

Interested chapter members should contact Rick Crawshaw

vpeducation@pmi-thumbchapter.org

Michigan Thumb Chapter

Professional Development Day (PDD)

50 Shades of Project Management – Managing the Grey Areas



The **PMI Michigan Thumb Area Chapter** invites you to a day filled with education, learning, and networking. . . .

***“50 Shades of Project Management
Managing the Grey Areas”***

The **PMI Michigan Thumb Chapter** invites you to their **Annual Professional Development Day** with fellow **PMPs** throughout multiple industries. Grey areas in projects present challenges to our effectiveness as **PM’s**. Come learn, network and earn eight **PDU’s** towards maintaining your **PMP** certification, while gaining insights and ideas on how to eliminate the grey areas in your projects.

Sign-in / Continental Breakfast begins at **7:00am**

PDD Presentations **8:00 AM to 5:00PM**

Register online at PMI-Thumbchapter.org

Early Registration

PMI Member: \$175.00
Non-PMI Member: \$225.00

Registration After 8-24

PMI Member: \$225.00
Non-PMI Member: \$275.00



Location

Bavarian Lodge
One Covered Bridge Lane
Frankenmuth, MI 48734

Discounted rooms available from the Bavarian Lodge, (989) 652-7200
 (1-888-775-6343) group ID # of 11Q9SD

Michigan Thumb Chapter

Professional Development Day (PDD)

Professional Development Day 2013 **September 23 - 8 PDU's**



Sid Vaidya – Keynote speaker
CEO - *Diamonds of Diversity, LLC*

* Topic – *“Immigrant Steps to American Dream”*



Danielle DeLonge, PMP
Project Manager at Xede Consulting

* Topic – *“Bondage Basics: How to Create Customers for Life”*



Douglas B. Boebinger, PMP
CEO – *Integrated Process Developers, Inc.*

* Topic – *“The essential aspects of personal time management”*



Anna Russo
Creator & Owner of Success Strategies
Top Trainer in Neuro-Linguistic Programming

* Topic - *“Eliminating the Grey Area in Communication”*



Troy Schrock
Co-Founder CEO Advisors, LLC
Co-Developer of the CEO Advantage™ process

* Topic – *“Debriefs; the Lost Step in Project Management”*



Sara Daniels
Senior Advisor with The Metiss Group

* Topic – *“Leader Practices for Successful Project Management”*

2013 Training Opportunities

Classes

Scope and Requirement	07-20-2013	\$ 300.00
Engineering 7 PDUs	08:00 AM - 04:00 PM	
Location: ITT Technical Institute		

More data on classes can be found at the MTC website:

<http://www.pmi-thumbchapter.org>

The screenshot shows the website header for the Michigan Thumb Chapter of PMI. The logo features a map of Michigan and the letters 'PMI'. Below the logo is the text 'MICHIGAN THUMB CHAPTER'. The navigation menu includes 'Home', 'About Us', 'Event', 'Dinner Meetings', 'Career', and 'Login'. The 'Event' menu is open, showing options for 'Calendar', 'Event Listings', and 'Past Meeting Presentations'. A red arrow points to 'Event Listings'. On the left side of the page, there is a blue button that says 'RENEW YOUR MEMBERSHIP'.

Michigan Thumb Chapter Board of Directors

Title	Name	MTC Email Address
President	Doug Kiracofe	president@pmi-thumbchapter.org
President Elect		preselect@pmi-thumbchapter.org
Past President	Jim Donovan	pastpresident@pmi-thumbchapter.org
VP Finance	Helen Myers	vpcomptroller@pmi-thumbchapter.org
VP Professional Development	Rick Crawshaw	vpeducation@pmi-thumbchapter.org
Director Education	TBD	direducation@pmi-thumbchapter.org
Director Special Events	Stephane M. Rundell	dirspecevents@pmi-thumbchapter.org
VP Admin	Anita Kenworthy	vpcommunication@pmi-thumbchapter.org
Director Logistics	Dave Verbeek	dirlogistics@pmi-thumbchapter.org
Director IT	Diane Schiefer	vpwebmaster@pmi-thumbchapter.org
VP Membership	Ed Turley	vpmembership@pmi-thumbchapter.org
Director Volunteers	Annette Blegen	dirvolunteers@pmi-thumbchapter.org
Director Newsletter	TBD	dirnewsletter@pmi-thumbchapter.org
Director Marketing	TBD	dirmarketing@pmi-thumbchapter.org