



Project Management Institute
Michigan Thumb Chapter

Supporting Members Through Education and Training

MICHIGAN THUMB CHAPTER

MARCH EDITION

Mission Statement:

The Michigan Thumb Chapter of the Project Management Institute provides a forum to promote the principles of the Project Management Institute. This is achieved through networking with other professionals, sharing project experiences, providing and receiving training, and supporting project managers in their certification efforts.

Welcome to the 2012 version of *The Thumbprint*.

This newsletter will be as good as you, the members, make it.

Please forward all ideas, articles and suggestions to: jjeromepmp@gmail.com

2012 Speakers-Mark your Calendars!

Upcoming Chapter Meetings (all Wednesdays):

February 8	-- Bavarian Inn	- speaker: Christy Wheaton	- topic: Program Management
March 14	-- Bavarian Inn	- speaker: Cindi Oaks	- topic: (tent) Risk Management
April 11	-- Bavarian Inn	- speaker: Lisa Foster	- topic: (tent) Accidentally Agile
May 9	-- Bavarian Inn	- speakers: Jim Donovan	- topic: Business Meeting

Watch for more information on the

Michigan Thumb Chapter

Professional Development Day (PDD)

September 24, 2012

Meet our VP of Membership

Ed Turley

Ed has over 25 years of electrical controls design and project management experience. He oversees the Controls Engineering Department at Applied Manufacturing Technologies in Orion Michigan.

Prior to joining AMT Ed most recently held key management positions at Esys Corporation, one of the largest service providers of open architecture PLC control systems. Prior to that he worked at Electronic Data Systems, a billion dollar global IT outsourcing company, where he was responsible for the planning, execution, monitoring and controlling of multiple plants IT systems. Ed is a certified Project Management Professional (PMP) having received his PMP certification from the University of Michigan at Dearborn.

Ed is married with four children, dog and cat. He resides in Metamora and likes golfing, watching football, and taking walks with his wife Shari. They also enjoy taking vacations with the family and seeing new places!



2012 Training Opportunities

COURSE SCHEDULE (Academic Year 2011-2012):

COURSES:	DATES:	TIME:	PLACE:	COST:		
				(Chap Mem)	(PMI Mem)	(Non-Mem)
Building a Résumé That Works!	Completed Mar 2012	8:00 AM to 12:00 PM	Baker College, Flint	\$ 75	\$125	\$200
Interviewing Techniques for Job Seekers!	Completed Mar 2012	8:00 AM to 12:00 PM	Baker College, Flint	\$ 75	\$125	\$200
Scheduling with MS Project	Mar 10, 2012	8:00 AM to 12:00 PM	Baker College, Flint	\$ 75	\$125	\$200
Networking Tactics to get the Job!	Mar 24, 2012	8:00 AM to 12:00 PM	Baker College, Flint	\$ 75	\$125	\$200
The Basics of Project Management	Apr 14 and Apr 21, 2012	8:00 AM to 4:00 PM*	Baker College, Flint	\$200	\$250	\$350
Advanced Project Management	May 5 and May 12, 2012	8:00 AM to 4:00 PM*	Baker College, Flint	\$200	\$250	\$350
PMP Exam Preparation	Jun 2 and Jun 9, 2012	8:00 AM to 1:00 PM	Baker College, Flint	\$150	\$200	\$300
Scope and Requirement Engineering	Jul 21, 2012	8:00 AM to 4:00 PM*	Baker College, Flint	\$150	\$200	\$300

*The Chapter provides coffee and donuts/bagels in the morning and light refreshments in the afternoon. Lunch will not be provided.

SEATING IS LIMITED, SO REGISTER EARLY!

For more information, please contact:
Doug Kiracofe
 VP, Education & Certification, PMI-MTC
vpeducation@pmi-thumbchapter.org

Puzzler

(Stolen from Car Talk on NPR)

Mom asked "Which states have only four letters in their names?"

"Kid no. 1, the oldest, said Iowa. Kid no. 2 said Utah. Then it happened. Kid no. 3, the five-year-old, sitting all the way in the back, named a state that took all of us by surprise. First we said she wasn't right. But then we realized she was right."

Can you name the others? [See below](#)



Mom named the following states, Alabama, Alaska, Hawaii, Indiana, Kansas, Mississippi, or Tennessee.

Business Benefits Realisation – The Unfortunate Truth

By Craig Wilkins, Gareth Byatt, Gary Hamilton, and Jeff Hodgkinson

Gareth, Gary and Jeff would like to thank Craig for agreeing to partner with us and share his expertise as the primary author for this article.

Business Benefits Realisation for programs and projects should be tackled very early in their lifecycle. A concerted effort towards the management of business benefits realisation is key to the success of programs and projects.

The Current Scenario Business Perspective

Business benefits realisation (BBR) is a process which is sometimes practiced, and often hypothesised about. However, the unfortunate truth is that more often than not, the business case proposition is not analysed post-program or project to verify whether the benefits are being realised – and what happens if they are not.

Project Management Perspective

The traditional role of the Program or Project Manager (PM) is to deliver an outcome of some sort. The PM is typically not tasked with identifying benefits, nor do they remain active in the program/project when the time arrives to harvest those benefits. The responsibility of “harvesting the benefits” is passed back to the business or, if pertinent, back to the program of which the project was a part.

It is imperative for the PM to be cognizant of the benefits their project has set out to gain, and, as such, all advanced PMs should be acutely aware of the benefits' lifecycle and to know their role in that lifecycle.

A Story on Benefits: the Business Perspective

Imagine this scenario: a business intends to invest capital in an idea that its management believes will improve efficiency and increase customer satisfaction, which will, in turn, generate new business. A business case is developed which focuses on the opportunities and is so well-structured that the financiers approve it to proceed. They hand this opportunity over to the program office to deliver but, to keep it tight, they set definitive time and financial constraints to prevent the project from squandering their profits.

[The entire article was attached to the e-mail with this months Newsletter](#)

**Great Lakes Chapter
Annual Spring Symposium!**

**Register Today for the PMI® Great Lakes Chapter
Annual Spring Symposium!**

**Tuesday, April 24, 2012 • 8 AM - 4:45 PM
Suburban Collection Showplace**

PMPs earn 8 PDUs!

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Visit the 2012 Spring Symposium Website

<http://pmiglc.org/symposium2012/home.html>

See flyer attached in e-mail