



Project Management Institute
Michigan Thumb Chapter

Supporting Members Through Education and Training

MICHIGAN THUMB CHAPTER

MAY / JUNE / JULY EDITION

Mission Statement:

The Michigan Thumb Chapter of the Project Management Institute provides a forum to promote the principles of the Project Management Institute. This is achieved through networking with other professionals, sharing project experiences, providing and receiving training, and supporting project managers in their certification efforts.

Website: <http://www.pmi-thumbchapter.org/>

<http://www.linkedin.com/groups/Project-Management-Institute-Michigan-Thumb>

Welcome to the 2012 version of *The Thumbprint*.

Please forward all ideas, articles and suggestions to:
John Jerome

dirnewsletter@pmi-
thumbchapter.org

How many groves are in the
side of a Quarter: 119

How many groves in a dime?
.....98 108 118

See page 2 for answer

Michigan Thumb Chapter

Professional Development Day (PDD)

September 24, 2012

"The Psychology of Project Management"

Meet our VP of Administration

Anita Kenworthy

Anita Kenworthy has over 30 years of IT Software development in project management principles and Quality principles. Currently, she is IT Quality Manager at General Motors (Warren, MI) on a Global Warranty Management SAP system that is globally deployed around the world.

Prior to that assignment, she conducted software quality audits in support of CMMI Level 2 and CMMI Level 3 processes with General Motors projects. She provided training to project managers in various software processes (project planning and execution, quality management, supplier management). Her past work experience in IT software with former EDS greatly contributed to her wealth of IT software lifecycle engineering processes.

Anita holds two certifications that balance her IT software lifecycle / project management work experience. She is certified in Project Management Professional (PMP) and certified in Software Quality Engineer (CSQE from American Society of Quality). She is currently active in both PMI Mid Michigan Thumb chapter and in ASQ Saginaw section chapter.

She is married and enjoys family time with her four grandchildren. She resides in Clio, MI and enjoys taking family vacations, golf scrambles, and watching Detroit Tigers baseball games.

There are 118 groves on the side of a dime

(according to the State Bank of Fenton, Linden Branch)

2012 Training Opportunities

COURSE SCHEDULE (Academic Year 2011-2012):

COURSES:	DATES:	TIME:	PLACE:	COST:		
				(Chap Mem)	(PMI Mem)	(Non-Mem)
Building a Résumé That Works!	Jan 21, 2012	8:00 AM to 12:00 PM	Baker College, Flint	\$ 75	\$125	\$200
Interviewing Techniques for Job Seekers!	Feb 4, 2012	8:00 AM to 12:00 PM	Baker College, Flint	\$ 75	\$125	\$200
Scheduling with MS Project	Mar 11, 2012	8:00 AM to 12:00 PM	Baker College, Flint	\$ 75	\$125	\$200
Networking Tactics to get the Job!	Mar 14, 2012	8:00 AM to 12:00 PM	Baker College, Flint	\$ 75	\$125	\$200
The Basics of Project Management	Apr 14 and Apr 21, 2012	8:00 AM to 4:00 PM*	Baker College, Flint	\$200	\$250	\$350
Advanced Project Management	May 1 and May 12, 2012	8:00 AM to 4:00 PM*	Baker College, Flint	\$200	\$250	\$350
PMP Exam Preparation	Jun 2 and Jun 9, 2012	8:00 AM to 1:00 PM	Baker College, Flint	\$150	\$200	\$300
Scope and Requirement Engineering	Jul 21, 2012	8:00 AM to 4:00 PM*	Baker College, Flint	\$150	\$200	\$300

Completed

*The Chapter provides coffee and donuts/bagels in the morning and light refreshments in the afternoon. Lunch will not be provided.

SEATING IS LIMITED, SO REGISTER EARLY!

For more information, please contact:
Doug Kiracofe
 VP, Education & Certification, PMI-MTC
vpeducation@pmi-thumbchapter.org

Breaking News.

At the Region 4 Meeting an announcement was made about PMBOK Version 5 being available January 1, 2014. This means there will be a change in the test again starting next year. If people are planning on taking the test and have studied PMBOK Version 4, then they better schedule their test before the end of the year. At this point in time, we don't know what the changes are, but we will be looking into it soon.

Thanks,

Jim Donovan, PMP President PMI Michigan Thumb Chapter

Michigan Thumb Chapter
***Professional Development Day
(PDD)***

"The Psychology of Project Management"

Monday

September 24, 2012

Genesys Banquet Center

801 Health Park Blvd.

Grand Blanc, MI 48439

PMPs earn PDUs for attending!

See attached flyer for more details.

FORBESWOMAN 5/10/2012 @ 11:33AM

The 8 Things You Do Wrong On LinkedIn

by Molly Cain

1) You don't have any recommendations. If a hiring manager is scoping out your LinkedIn profile and doesn't see a recommendation, they might think, "Hmm...no one likes their work," or "They must not have impressed anyone," or even, "Umm, this is a dud networker."

The Fix: Get some recommendations, duh. If you haven't tried it yet, that's your homework for today. Send out a request for a recommendation to at least five people you've worked with or currently work with (check your company policy). You'll be surprised at how willing, honest and complimentary people will be of your work (granted, that's if you've impressed them in the past – I don't recommend you sending a request to an enemy).

2) You get a flood of recommendations. One word. Shady. If you get a flood of recommendations one day, we're all going to know you're looking for a job. More often than not, job searching occurs under the radar. Well, broadcasting a bunch of recommendations all at the same time is the complete opposite of that.

The Fix: I know what you're thinking, "I need recommendations to get a job, but you're telling me not to get a bunch of them!" The trick is to *always* be looking for recommendations, even when you're satisfied with your job. That way, when you're not satisfied, you're already set. If you've done great work for a client, ask them for a recommendation via LinkedIn as soon as the project is completed. If you leave a job for another, ask all your former colleagues to give you a shout out. There are lots of ways and reasons to get recommendations, get creative.

3) You lie. This one is pretty self-explanatory, and yet, for some it's hard to follow. In all business settings, if you lie, you will eventually get caught.

The Fix: The best fix to this one is to just simply not to do it. Karma is...well...you know.

4) You flirt. I don't think women have a problem with this one, but men seem to. I know it's hard to date a modern woman, I get it. We tend to know exactly what we want, when we want it and how to avoid you if you're not offering how or what we want. On the one hand, the LinkedIn profile might look so juicy and attractive – how could you not write her? But on the other hand, approaching said modern woman in their professional setting (albeit an online one), isn't ok. Even if you craft a message that would blow even Shakespeare out of the water (although, it's questionable why you would choose that route), you probably won't get a call back. If she's serious about being on the site for business purposes, you will have a hard time chipping away at that. In simpler terms, don't be a creep.

The Fix: Take your party elsewhere. If you see someone on LinkedIn that you find attractive, find another way. Or connect to them and actually be professional and strike up a real networking relationship (I realize you're doing this with ulterior motives, but you'll get better results and a business acquaintance in the process). There are better places to go to find someone to date.

FORBESWOMAN 5/10/2012 @ 11:33AM

The 8 Things You Do Wrong On LinkedIn

5) You don't describe your job. Hmm, "specialist." That means so many different things. And when you don't describe it, we have no idea what you're talking about or what you do from 8-5 p.m. every day. The main point here is that you don't want a blank piece a paper with job titles, it doesn't help you at all.

The Fix: When I chose this as one of the eight "wrongs," I actually got conflicting feedback from some folks about how best to share details about your experience. Some said it was ok to list job titles only, and then put the description in the summary at the top of the overall profile. Some said it was best to describe each job, as if building a résumé. When it comes down to it, either of these works, you just have to do one of them so people know you actually work.

6) You don't post a picture. No, it's not a beauty contest (and actually, if you use a glamour shot-esque photo, you may get laughed off the interwebs). But a picture is definitely worth a thousand words. We're not going to judge you, we just want transparency from you. If visuals weren't important in the business world, you would get every job by simply going through a telephone interview (wouldn't that be nice?). LinkedIn is very much the same way. Because it has the photo feature, you should be using it. We want to see who we're working with, networking with and introducing ourselves to – we are visual creatures.

The Fix: Ask a talented amateur photographer friend to snap a few pictures of you. Trust me, they'll be more than willing and you'll reap the rewards. While you're at it, go ahead and use those pictures to create an About.me page. It's a lesser-known site, but one where you can make some great connections while also showing off a bit more personal flair than LinkedIn will allow.

7) You don't have any "stuff." You don't have to be a renaissance corporate-America person with tons of medals, awards and lots of extra-curricular activities, but it helps add a little personality to you if you've got some extra "stuff" listed in your profile. Everyone has something they can add to their profile, a hobby, an award they've won, school organization they led, put something there. If reading this has made you suddenly realize you don't have anything to put there because you work too much – you need to change that. Having a life outside of work makes you marketable.

The Fix: This one is easy. Think about your hobbies, your organizations, what you do for fun, and list them. It shows that you're human and that you enjoy life. Then list any awards you've won at work and any professional affiliations you may have. Then go out and join a few LinkedIn groups (like [this one](#)), start a few discussions and get active. LinkedIn is an amazing way to network if you take advantage of its offerings.

8) You change your profile top to bottom. This falls in line with the recommendations. If you're making massive changes to your LinkedIn profile all at once, that tech-savvy employer will get suspicious. What's worse, is that anyone you're linked up to will get a notification that you've changed your profile drastically – so if they don't notice it when you do it, they'll notice it then.

The Fix: Don't do any major fixes to your profile all at once, be strategic about it. Make changes gradually and smartly (or if you're not going to be smart about it, make your settings private). You have colleagues who keep an eye on your profile regularly (I promise). If you really are job searching, don't give them something to gossip about.

Molly Cain, is a banker, CEO of [GlassHeel.com](#), and an award-winning communicator with a passion for bringing a bit of creativity and humor into the workplace. When she's not at the office or on [Glass Heel](#), Molly's running half-marathons, traveling or hanging out with her retired racing greyhounds. Follow Molly on Twitter [@MollyCain](#).

Michigan Thumb Chapter 2012 Board of Directors

Title	Name	MTC Email Address
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